우선 순위 매트릭스 (Priority Matrix)

Feasibility

Feasibility: High
Concerns: High

Feasibility: High
Concerns: Low

Feasibility: High
Like: Low

Feasibility: High
Like: High

Feasibility: Low
Concerns: High

Feasibility: Low
Concerns: Low

Feasibility: Low
Like: Low

Feasibility: Low
Like: High

High Concerns

High Like